



From: Jim Williams, Public Policy Polling

To: Interested Parties

Subject: Large Majority in Senate Battleground States Agree Government Needs to Act Now to Rein in Big Tech Companies; Voters Say They're More Likely to Vote for Senators Who Do So

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A new Public Policy Polling survey finds that a large majority of voters across Senate battleground states agree that big tech companies like Facebook, Google, and Amazon have grown too big and powerful, and the government needs to act now to rein in their power. A total of 84% of voters agree with this sentiment, with 53% strongly agreeing and 31% somewhat agreeing, with 7% who say they somewhat disagree and only 2% strongly disagreeing. 61% of voters say they would be more likely to vote for a Senator who voted to rein in the power of big tech companies, with thirty six percent saying they would be much more likely, and only 11% saying they would be less likely to vote for them.

Majorities of voters also support various specific policy proposals to rein in big technology companies:

- A total of 74% say would support changing the law so tech companies are accountable for the harmful content they profit from, including hate speech and false information about elections
- Another 74% say they think the federal government should have more authority to limit big tech corporations' monopoly power so the government can stop big tech companies from buying up their competitors
- 74% of voters also say they support the federal government breaking up large technology companies to reduce their power and increase competition and innovation

Key findings from the survey include:

- A large majority of voters (81% total) say they are concerned about consolidation among big technology corporations hurting small businesses and consumers
- There is bipartisan agreement on this issue – 78% of Republicans either strongly or somewhat agree that government needs to rein in big tech, while a total of 89% of Democrats agree.

PPP surveyed 701 voters in Arizona, Colorado, Georgia, Iowa, Maine, Michigan, Minnesota, Montana, and North Carolina from October 8-9, 2020. The margin of error is +/- 3.7%. This poll was conducted by telephone calls and text messages to registered voters.

